



Dana Point Yacht Club's
RICHARD HENRY DANA
Charity Regatta®

Please join us in our effort to raise donations for this year's Regatta beneficiary, the Dana Point 5th Marine Regiment Support Group . . . Develop a fundraising team or simply become a sponsor yourself!

One simple step in developing your fundraising team will help us reach this goal.

1. **Bonus – Entry Fee Waived & Mount Gay Rum Party Tickets for Your Entire Crew**

Organize your crew as a team. You and your crew send out an email (see sample email letter) to all your friends, family, and co-workers asking them to sponsor you in the Richard Henry Dana Charity Regatta® with donations of \$25 or more. Donations can be made online at <http://dpyc.org/About-Us/RHD-Charity-Regatta> or by check payable to the Dana Point 5th Marine Support Group. Turn in your pledge sheet and all donations no later than Thursday prior to the regatta date.

It's that simple! You will be surprised by the response and how quickly you can raise \$1,000 or more in support and earn a **FREE ENTRY & Party Tickets for your entire crew**. The top fundraisers will be recognized and receive an award. While not mandatory to race, we hope every sailor will take the small amount of effort to help in this worthy cause.

Team Fundraising Benefits

Raise \$500 and earn an invite for 2 to the VIP/Sponsor Party, and 2 tickets to Saturday night's Post-Race Party & Auction.

Raise \$1,000 and you will get your entry fee waived, an invite for 4 to the VIP/Sponsor Party, bonus tickets for your entire crew to Saturday night's Post-Race Party & Auction.

Raise \$2,500 and you will get your entry fee waived, an invite for 5 to the VIP/Sponsor Party, bonus tickets for your entire crew to Saturday night's Post-Race Party & Auction.

Raise \$5,000+ and you will get your entry fee waived, an invite for 6 to the VIP/Sponsor Party, bonus tickets for your entire crew to Saturday night's Post-Race Party & Auction.

Thank you and good luck!

All Proceeds Benefit



Sample Letter / E-Mail [\(Link to Word Document\)](#)

Dear **(name)**:

On September 15th & 16th I will be joining other **(sailors, individuals)** as we hoist our sails, or just have fun while raising money for a great cause, Dana Point Yacht Club's Richard Henry Dana Charity Regatta® benefiting the Dana Point 5th Marine Regiment Support Group. The regatta is a terrific event featuring challenging racing between numerous Southern California sailors, including a separate race course for our invited one-design classes. The RHD event series also includes a Marine Corps Fishing Event, Junior Sailing Regatta, Paddle Races and more.

The RHD Charity Regatta weekend begins on Friday evening with a VIP/Sponsor Party for those sponsors of \$500 or greater. Saturday provides for some great sailboat racing and continues in the evening with post-race festivities, including a live & silent auction, open to all.

I'm inviting you to help me raise funds for this special event. Over the next few weeks, my crew and I are asking our friends, family members and business associates to help us reach our goal of raising \$2,500. Please help all of us aboard **(your boat's name here)** by making a tax-deductible contribution to our campaign. Please forward this **(email, letter)** to all your family and friends for their help. If you are able to join us at the Regatta Party on Saturday evening we can celebrate our fundraising success together. Tickets are available online at <http://dpyc.org/About-Us/RHD-Charity-Regatta>.

Your donation for me can be made by sending me your tax-deductible check payable to the Dana Point 5th Marine Regiment Support Group. Don't forget to indicate our team name, **(team name)**, along with your donation if made online.

Thank you in advance for your generosity and support.

(Your name here)